April 2019

Dear ___________________

As a dentist, you might be surprised to be receiving a letter from the Seattle/King County Coalition on Homelessness, but I assure you the reason is important.

Homeless children have been found to have 10 times the rate of poor dentition as the general population, and to visit the dentist’s office less than half as often\(^1\).

Every fall the Coalition’s Project Cool for Back-to-School provides hundreds of backpacks to homeless children between the ages of 4 and 18 who are starting school. In 2019 we will serve over 1,000 students. Each child and teen receives a new backpack filled with high quality school supplies, basic health items, and books. Three key items that we include in every Project Cool backpack are a toothbrush, toothpaste, and dental floss.

**Will you help support children who are experiencing homelessness?**

- **Be a Tooth Fairy Sponsor:** Sponsorship starts at $250 which will help us purchase the items we cannot obtain through donations. All of our sponsors are cheerfully recognized in our Project Cool Report.

- **Donate basic dental products:** We need small tubes of toothpaste, individually wrapped toothbrushes, and containers of dental floss (40 yards or more) to provide dental kits to over 1,000 children in their backpacks this year. We ask that you commit to contributing at least 50 units of the item you choose.

We need to collect donations by June 15 and we are happy to coordinate a collection/drop off time with you. You can also mail donations to the address below. *Contributions are tax-deductible to the full extent of the law.*

If you are interested in donating or have questions, please contact me at Hillary@homelessinfo.org or (206) 204-8357.

Thank you for your generous support of the homeless children we serve!

Sincerely,

Hillary Coleman
Community Projects Manager

P.S. We are delighted to thank Project Cool supporters via social media and in our 2019 Annual Report. Tag a picture of your donation on Facebook or Twitter and we’ll share your post with our followers!

www.facebook.com/ProjectCoolforBacktoSchool  Twitter: @homeless2housed


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Project Cool is a program of Seattle/King County Coalition on Homelessness. The Coalition works collaboratively to ensure safety and survival for people while they are homeless, and to end the crisis of homelessness in our region. Tax ID: 82-1831734

www.homelessinfo.org • 85 S. Washington St. Suite 310, Seattle, WA 98104 • (206) 204.8350